

Developing a Speaker's Bureau

Many cities have speaker's bureaus that are very active.

Boston has about 200 panels per year with 75 volunteer speakers. San Jose has about 75 panels and 50 speakers. Seattle talks to gay-straight alliances, which are *required* in all high schools.

A speaker's bureau requires a lot of organization and management to match up speakers and opportunities to speak. Presenters have to be trained.

Finding places to do presentations:

- Offer it on our website
- Call schools and ask to speak
- Send letters to 4 people at every high school
- Advertise at volunteer fairs, conventions of teachers, nurses, counselors
- Have a booth at parents weekend at colleges
- Talk to Rotary, Kiwanis and other service clubs

One way to get an "in" with a school district – volunteer for a school improvement committee and wait until the issue arises.

Further information: speakersbureau@pflagsanjose.org.

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