

Extreme Makeover

We should consider redoing our brochures and making cards for the people who go around and talk to other groups. PFLAG staff can help. There are some templates on the PFLAG website. We could consider designing letterhead and might want to include a slogan such as, "Moving equality forward." We might consider putting our brochures and other info in libraries and grocery stores and coffee shops.

Sue Hazer

Extreme Makeover—PFLAG Edition

PFLAG adopted a new logo 5 years ago and wants this to be the only one used. Seems there are currently dozens out there on websites and local chapter information flyers. If we consistently use the new one it will become widely identified with PFLAG and will raise our national profile. As part of growing our recognition, they suggested we print and distribute flyers for some of the PFLAG meetings with speakers. These could be left at coffee shops, libraries, universities, and should include contact information.

Sarah Patterson

